

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re original application of:

Applicants	:	Thomas J. Perkowski, et al.
Application Serial No.:	:	10/812,341
Filing Date:	:	March 29, 2004
Title	:	INTERNET-BASED PRODUCT BRAND MARKETING COMMUNICATION NETWORK CONFIGURED TO ALLOW MEMBERS OF A PRODUCT BRAND MANAGEMENT TEAM TO COMMUNICATE DIRECTLY WITH CONSUMERS BROWSING HTML-ENCODED PAGES AT AN ELECTRONIC COMMERCE (EC) ENABLED WEB-SITE ALONG THE FABRIC OF THE WORLD WIDE WEB (WWW), USING PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS (MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS AND MANAGED BY PRODUCT BRAND MANAGEMENT TEAM MEMBERS
Examiner	:	Jeffrey D. Carlson
Group Art Unit	:	3622
Attorney Docket No.	:	100-062USA000

Honorable Commissioner of Patents  
and Trademarks  
Washington, DC 20231

**AMENDMENT UNDER RULE 312(a)**

SIR:

Prior to payment of Issue Fee in the present Application, please amend the same as follows: